

MEDIA DATA 2020

www.military-medicine.com



An online publication of

Beta Publishing

Celsiusstraße 43, 53125 Bonn Germany

www.beta-publishing.com

VALID FROM JANUARY 1st, 2020



PUBLISHING HOUSE

Beta Verlag &
Marketinggesellschaft mbH

PUBLISHER'S ADDRESS

Beta Verlag &
Marketinggesellschaft mbH
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Konto-Nr.: 610 400 3018
IBAN: DE45 3816 0220 6104 0030 18
BIC: GENODE1HBO
USt.-Ident-Nr.: DE 122.269.261

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BRIEF PROFILE

Worldwide crises, natural and technological disasters represent growing challenges to human expertise and resources and, as a result, the aid that can be provided by the military medical services is becoming increasingly relevant in today's world. The specialist online journal

www.military-medicine.com plays a major role here, as it contributes towards extending the knowledge and skills of serving medical officers, medical officer cadets (and trainees in the medical field) and medical officers of the reserve forces who work as physicians, dentists, veterinary surgeons and pharmacists in private practice and in hospitals.

www.military-medicine.com deals with a wide range of topics relevant to military medicine, disaster and emergency medicine, CBRN, PTSD, Infectious Diseases and showcases developments and innovations in the sector. A particular focus is on the materials required in the fields of disaster and emergency medicine and for wound treatment, and on the procurement of these.

www.military-medicine.com in close collaboration with the journal MCIF (first published in 1986 and last printed in 2016, read in more than 180 countries) and the

only guide on military medical corps worldwide Almanac, is the only global forum that specifically addresses this complex subject. 180 countries throughout the world.

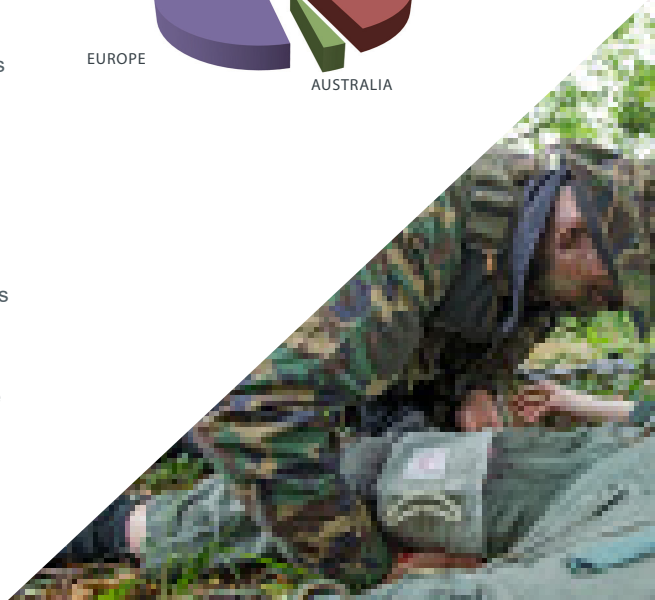
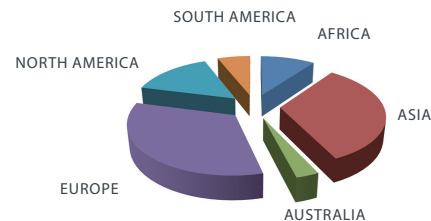
www.military-medicine.com is targeted at decision-makers and users of medical products.

TARGET GROUP

- Military medical services worldwide and international organisations
- Military medical officers working:
 - in medical institutes and military hospitals
 - in specialist medical centres and military hospitals in which civilian patients are also treated, field hospitals and rescue centres
 - in various disciplines and fields (general and emergency physicians, consultants, nurses, dentists, veterinary surgeons and pharmacists active in the clinical field)
 - as dentists and dental consultants
 - in experimental and research institutes as specialists, dentists, veterinary surgeons and pharmacists
 - in pharmacies, medical depots and logistic centres where they are responsible for the selection, procurement and storage of medical materials (pharmaceuticals, medical devices and medical equipment)
 - as physicians, dentists, veterinary surgeons, pharmacists and nurses in organisation, management, training,

logistics, administration etc.

- Medical officer cadets
- Medical officers and military pharmacists of the reserve forces



YOUR OPTIONS

	CONTENT BANNER	1280 x 170 PX	1.550,00 € / PER QUARTER
	SQUARE BUTTON	560 x 560 PX	1.550,00 € / PER QUARTER
	ADVERTORIAL TOP POSITION	MAX 7.000 CHARACTERS INCL SPACES, 3 PHOTOS	1.600,00 € / PER QUARTER
	BUSINESS MIRROR + IMAGEFILM	LOGO, CONTACT DATA, AD- DRESS, CORPORATE PROFILE (MAX 1 300 CHARACTERS INCL. SPACES) + IMAGEFILM + „PARTNER DER BUNDESWEHR“ ON WWW.WEHRMED.DE	200,00 € 275,00 € 400,00 € / PER QUARTER



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Receipt deadline: Ten days prior to publication

YOUR OPTIONS



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FOR MILITARY
MEDICAL CORPS
WORLDWIDE

6 PRESS RELEASES
3 PRODUCT-
INFORMATION +
BUSINESS MIRROR

1.000,00 €
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TOP POSITION

MAX 4. MIN

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ALMANAC

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/ PER QUARTER



IMAGEFILM
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PORTRAIT
YOUR CHOICE 560 x 560 PX 1.000,00 €
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DiMiMED

International Conference on Disaster and Military Medicine
during MEDICA Trade Fair in Duesseldorf, Germany



7th DiMiMED

November 18-19, 2019



8th DiMiMED

November 16-17, 2020

GENERAL TERMS AND CONDITIONS FOR ADVERTISING SALES

1

For reasons of organizational effectiveness, economic considerations and our determination to treat our customers fairly and equally, the following General Terms and Conditions cannot be altered or modified and shall also prevail if the other party is using different or contrary terms and conditions. This Clause shall only be applied in legal dealings with an enterprise, a legal entity under public law or a special fund under public law. The General Terms and Conditions valid on the day of the contract date shall prevail (www.military-medicine.com).

2

Advertising sale means any contract concerning the publication of one or more advertisements on behalf of a commercial enterprise in a periodical publication for distribution purposes. Pull-out and fly leaf supplements are considered advertising for the purpose of these Terms and Conditions.

3

Advertising orders are legally binding for the client, whether they have been submitted personally, by phone, by mail, by fax or by email. If the client exercises his right to withdraw from the contract, the publisher or his advertising agent must be notified at least eight weeks before the date of release. If the order has been submitted through telecommunication channels, this provision shall only apply in legal relations with an enterprise pursuant to § 14 BGB (the German Commercial Code).

4

An advertising sale shall be considered binding for the Contractor once the written confirmation has been issued. If the advertising department does not receive an objection from the Client within 10 days, the order shall be fulfilled as stated in the confirmation. The objection period for urgent orders (including those received by phone) which need to be processed immediately by the advertising department is 24 hours.

5

The publisher shall be entitled to refuse advertisements on the basis of their content, origin or technical form in compliance with standard procedures and reasonable publishing policies – even after a contract has been concluded – if the content is unlawful or immoral or if it violates official regulations or if a publication would be un-acceptable for the publisher.

6

The publisher guarantees the faithful publication of the advertisement as provided by the Client. In the event of grave defects which significantly undermine and impair the purpose of the advertisement, the Client shall be entitled to the publication of a faithfully reproduced replacement advertisement. If this replacement advertisement again turns out flawed, the Client shall have the right to reduce his payment or to cancel the order. The Client shall be responsible for the quality of the online file. No guarantee can be given for the faithful reinclusion of advertisements and/or modifications ordered by telephone.

7

The Client shall be responsible for the timely delivery of all online files to the publisher's premises. Test integration shall only be provided on the Client's special request. After the advertisement has been published, the Client shall be provided with a notification of the online-presence. The Client shall be responsible for the correctness of the result when supplying digital data.

8

Advertising orders must be fulfilled within one year of the contract date. If the Client has been given the right to call off individual advertisements, the order must be fulfilled within one year of the publication of the first advertisement. published. If the order is reduced, the lower rate will be correspondingly applied.

9

Warranty and compensation claims based on obvious defects shall be ruled out unless they have been duly and formally notified in writing within four weeks of the publication date. § 639 BGB shall not be affected. In the event that the order cannot be fulfilled due to reasons beyond the responsibility of the publisher, the Client shall be obliged to reimburse the publisher for his costs. If the purchased advertisements have only been partially published due to reasons beyond the responsibility of the publisher, the Client shall have to make an appropriate pro-rata payment. Discounts shall be calculated on the basis of the number of actually published advertisements. In cases of ordinary negligence on the part of the Contractor, his legal representatives or vicarious agents, any compensation claims of the Client due to the nonpublication or delayed publication of his purchased advertisements shall be limited to immediate damages which may be deemed foreseeable and typical for agreements of this kind. The Contractor shall not be held liable by enterprises in cases of ordinarily negligent violations of immaterial contractual duties. These limitations of liability shall not apply to damages caused intentionally or through gross negligence and personal injuries.

10

Invoices must be paid in full within 30 days after the invoice date. If the Client has failed to make his payment by the due date, the publication of any additional advertisement can be made conditional upon the pre-payment of the respective fee and the settlement of all outstanding invoices, not - withstanding the originally agreed term of payment. If the Client exceeds the term of payment, all payable amounts will become due immediately, including the fees for advertisements currently online which have not yet been formally invoiced. The advertising department demands pre-payment for recruitment ads and occasional ads. The advertisements will only be online after the invoiced amount has been received. If the invoice address is different from the Client's postal address, this address will need to be identified as such.

11

Delayed and deferred amounts are subject to an interest rate of 8 percent above the basic interest rate plus the collection costs. Reminders will be issued at a charge of € 5 each. The Contractor reserves the right to fulfill an order only after he has received the corresponding payment. In the event that the Client requests insolvency proceedings to be opened or that his assets are otherwise charged or forfeited, all demands shall become due immediately. This also includes demands for advertisements which have as yet not been published.

12

All contracts are subject to German Law. Place of performance is Bonn. Place of jurisdiction for all rights and obligations including those emanating from bills and cheques is Bonn, inasmuch as the Client is a full trader, a legal entity under public law or a special fund under public law. Contracts between autonomous subsidiary publishers in other countries and their customers are subject to the laws of the country where said subsidiary has been duly registered. Place of performance and place of jurisdiction is the domicile of the subsidiary publisher.

13

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14

Any divergent provisions must be confirmed in writing.

15

We point out that the personal data required for purposes of distribution and the performance of contractual duties have been stored by us or by third parties.

16

If for certain reasons some of these terms and conditions were found to violate legal regulations, the other terms would continue to be valid. In all business dealings with enterprises, any wholly or partially invalidated provision shall be replaced by a regulation which reflects the economic purpose and intention of the original provision as faithfully as possible.

