



International Review of the Armed Forces Medical Services
Revue Internationale des Services de Santé des Forces Armées

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Knowledge beyond borders

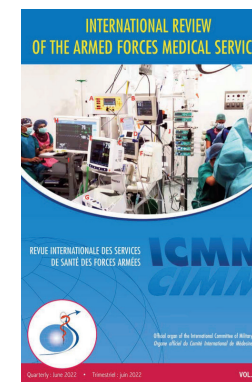
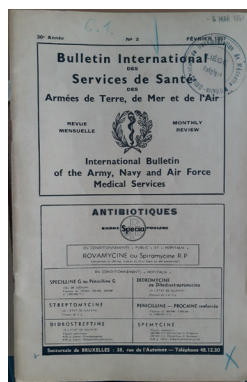
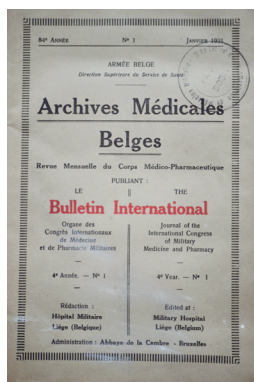
The International Committee of Military Medicine (ICMM) is an international and intergovernmental organization, with members from over 120 countries worldwide.

The ICMM is founded in 1921 and the seat of the Secretariat General is located in Belgium. The main goal of the ICMM is to bring together the medical personnel of its member states' armed forces and share progress regarding the skills and expertise that make practising medicine in a medical environment special.

www.cimm-icmm.org

There quickly became a need to publish a scientific review, which led in 1928 to the advent of “The Bulletin International – Journal of the International Congress of Military Medicine and Pharmacy“. At the end of the Second World War, the publication was renamed “the International Bulletin of the Army, Navy and Air Force Medical Services“. In 1985, the International Review of the Armed Forces Medical Services / Revue Internationale des Services de Santé des Forces Armées was published for the first time. The Review of the ICMM appears 4 times per year and is used as one of the most important tools to inform

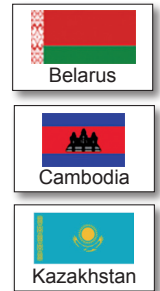
about the work and the aims of the ICMM. Every member nation gets its examples free of charge, so you reach a worldwide readership in the field of military medicine.



Member States



Observing Members



Dear partners,

I would like to thank in advance all business partners who wish to help us fulfil our mission of promoting knowledge and experience in military medicine worldwide, respecting our slogan « Knowledge Beyond Borders ».

More than 120 military medical services are waiting for our congresses, courses and publications to enrich their own experiences for the benefit of all the patients their medical personnel will have to treat.

The fields of military medicine are vast. We are not talking about "another" medicine, but about providing medical care in circumstances that are out of the ordinary. That's why, together with our civilian partners, we are working to disseminate knowledge and experience in the specialties of human and animal medicine, dentistry, pharmacy, medical administration and logistics.

Faithful to the commitments made by our Founding Fathers in 1921, we aim to contribute to the promotion of health, in perfect harmony with the World Health Organization, the International Committee of the Red Cross and other professional associations dedicated to the care of populations facing crisis, conflict or disaster situations.

With more than 100 years of activity for the benefit of all patients, we pursue our missions with conviction and devotion.

Our future journals will feature articles by authors from all over the world, who will also be presenting their work at our forthcoming conferences and courses, the agenda for which can be found by following the link below.

We sincerely thank you for the essential contribution of our business partners, who develop technical and medical solutions that help our healthcare personnel in their daily work.

We are grateful for your support.



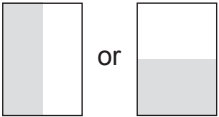

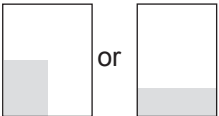


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Belgium



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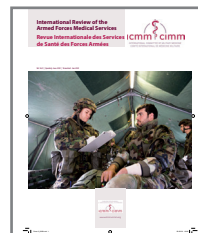
Advertising Rates

	Formats	W x H (mm) in the type area	W x H (mm) in the bleed	4-colour
	2/1 page	X	420 x 297*	€ 5.050,- plus VAT
	1/1 page	185 x 270	210 x 297*	€ 3.450,- plus VAT
	1/2 page	90 x 270 185 x 135	100 x 297* 210 x 145*	€ 2.650,- plus VAT
	1/3 page	58 x 270 185 x 90	68 x 297* 210 x 105*	€ 2.150,- plus VAT
	1/4 page	90 x 130 185 x 65	100 x 145* 210 x 75*	€ 1.650,- plus VAT

*plus 3 mm circumferential bleed

Cover Pages

Cover page 2 (4C)	€ 3.750,-	plus VAT
Cover page 3 (4C)	€ 3.750,-	plus VAT
Cover page 4 (4C)	€ 3.950,-	plus VAT



Publication date for the 2024 issue

March 2024 June 2024
September 2024 Dezember 2024

Advertising Deadline

February 27th May 27th
August 27th November 27th

Digital Print Data

Please send us a printable PDF with all required fonts and images embedded. A resolution of 300 dpi is required for images.

Colour advertisements / documents / proofs

The publisher accepts no liability for the accuracy of the colour reproduction without a colour-binding proof. The requested creation of missing proofs will be charged for on a time and work basis.

Data Transfer

Email: thorsten.menzel@beta-publishing.com
Phone: +49 (0)228 / 91937 -29

Printing Process

Sheet-fed offset up to 60 screens
Typesetting, motif production and other technical costs, as well as digitally transmitted data, will be invoiced after the external costs have been paid. The publisher accepts no liability

Publishing Company

Beta Verlag und Marketinggesellschaft mbH

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Military medical events organized by Beta Publishing

We organize different events in the field of military medicine in 2024.

This includes the 12th DiMiMED “International Conference on Disaster and Military Medicine”, which will take place as part of MEDICA in Düsseldorf.

We cordially invite you to take part in our first-class program and to present yourself to our specialist audience.

Please visit our website for more detailed information about our events:
www.military-medicine.com/conference/

For more information, please contact our event team!

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Publications of Beta Publishing



International publications

EUROPEAN MILITARY MEDICAL SERVICES



- 1 issue per year
- Provides an overview of current European cooperation on in the field of military medicine with reports on relevant institutions and joint European exercises.
- Readership:
- Surgeon Generals from European states as well as international organisations, medical officers in medical facilities, military hospitals, specialist medical centres, operational hospitals and rescue centres, heads of military medical institutes, nurses, medical officer candidates, dentists, veterinarians and pharmacists.



International publications

WORLDWIDE MILITARY-MEDICINE.COM



The most important information about military medicine at a glance:

- Military Medical Corps Worldwide ALMANAC (Overview of the structures of medical services worldwide)
- JOURNAL & INTERVIEWS (including interviews at inspector level)
- EVENTS
- BUSINESS FORUM (Presentation opportunities for our industry partners)



National publications

und Wehrpharmazie Wehrmedizin

- 4 issues per year
- The only journal with current military medical topics from the specialist fields of operational, human, dental and veterinary medicine as well as pharmacy.
- Readership: Active medical officers, medical officer candidates and medical officers of the reserve who work as doctors in private practice, dentists, veterinarians and pharmacists or in clinics, etc.



The WM specialist portal (www.wehrmed.de):

As a unique specialist portal, in addition to the print edition we also offer extended content, specialist articles and e-papers that are specially tailored to members of the military medical profession and thus support the necessary exchange of experience and transfer of knowledge in this special field beyond the specialist congresses.

National publications

CP CRISIS PREVENTION

Das Fachportal für Gefahrenabwehr, Innere Sicherheit und Katastrophenhilfe

- 4 issues per year
- Topics related to emergency response, internal security and disaster relief.
- Readership: Heads of service, decision-makers and disseminators from authorities and organisations with security tasks (BOS), the Federal Armed Forces, federal authorities, aid organisations, operators of critical infrastructures as well as from ministries and administrations



Our website (www.crisis-prevention.de):

Compared to the CP trade magazine, the CP specialist portal offers an extended range of editorial content with the latest news and reports. Furthermore, the CP trade magazine is available free of charge as an ePaper without registration, also for members of the voluntary sector.



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General Terms and Conditions for Advertising Sales

1. For reasons of organizational effectiveness, economic considerations and our determination to treat our customers fairly and equally, the following General Terms and Conditions cannot be altered or modified and shall also prevail if the other party is using different or contrary terms and conditions. This Clause shall only be applied in legal dealings with an enterprise, a legal entity under public law or a special fund under public law. The General Terms and Conditions in the version valid on the day of the conclusion of the contract shall apply.
2. Advertising sale means any contract concerning the publication of one or more advertisements on behalf of a commercial enterprise in a periodical publication for distribution purposes. Pull-out and fly leaf supplements are considered advertising for the purpose of these Terms and Conditions.
3. Advertising orders are legally binding for the client, whether they have been submitted personally, by phone, by mail, by fax or by email. If the client exercises his right to withdraw from the contract, the publisher or his advertising agent must be notified at least eight weeks before the date of release. If the order has been submitted through telecommunication channels, this provision shall only apply in legal relations with an enterprise pursuant to § 14 BGB (the German Commercial Code).
4. An advertising sale shall be considered binding for the Contractor once the written confirmation has been issued. Orders for pull-out and fly leaf supplements can only become binding for the advertising department after a sample has been received and approved. If the advertising department does not receive an objection from the Client within 10 days, the order shall be fulfilled as stated in the confirmation. The objection period for urgent orders (including those received by phone) which need to be processed immediately by the advertising department is 24 hours.
5. The publisher shall be entitled to refuse advertisements on the basis of their content, or ignore technical form in compliance with standard procedures and reasonable publishing policies – even after a contract has been concluded – if the content is unlawful or immoral or if it violates official regulations or if a publication would be unacceptable for the publisher. The same applies to pull-out and fly leaf supplements. They can also be refused if their format and presentation seem intended to create the impression that they are an integral part of the magazine or paper.
6. No guarantee can be provided for the publication of advertisements or supplements in certain places. The publisher reserves the right to modify the content and/or the layout of his publication at anytime. Circulation figures are provided without obligation or guarantee.
7. The publisher guarantees the faithful print reproduction of the advertisement as provided by the Client. Minor deviations of the final print in colours from the original are possible and shall not be considered as deficiencies under § 633 BGB (German Civil Code). If the printed advertisement has serious flaws, the Client shall be entitled to a reduction. In the event of grave defects which significantly undermine and impair the purpose of the advertisement, the Client shall be entitled to the publication of a faithfully reproduced replacement advertisement. If this replacement advertisement again turns out flawed, the Client shall have the right to reduce his payment or to cancel the order. The Client shall be responsible for the quality of the printmasters. The Contractor shall not be liable for defects or deficiencies which result from defects or deficiencies of the print masters. This shall also apply in the event that any defects or deficiencies of the print masters have not been immediately recognized or become apparent only in the printing process. No guarantee can be given for the faithful reproduction of advertisements and/or modifications ordered by telephone. Advertisements which have been designed in such a way that their nature as commercial messages is not immediately apparent may be signposted as such by the advertising department.
8. The Client shall be responsible for the timely delivery of all printing documents and masters to the publisher's premises. The Client shall assume all costs for the production of made-to-order designs, printing blocks, lithographies and fair copy drawings. Test prints shall only be provided on the Client's special request. If the Client fails to return the test print within the period specified in the written order confirmation (provided the test print has been submitted to him on time), it shall be assumed that he has given his approval. After the advertisement has been published, the Client shall be provided with a voucher copy or a print-out of the page. Print masters will be only returned to the Client on his special request. The publisher's safekeeping duty expires three months after the publication date. The Client shall be responsible for the correctness of the result when supplying digital data. Any resulting technical and handling costs shall be charged to the Client.
9. Advertising orders must be fulfilled within one year of the contract date. If the Client has been given the right to call off individual advertisements, the order must be fulfilled within one year of the publication of the first advertisement. The Client shall be entitled to call off additional advertisements within separately agreed periods. The tariff chart valid at the time shall be considered a part of the agreement. The discounts specified shall only apply to the advertisements published within a period of one year. If the order is extended within the course of the insertion year, the higher discount rate will be retroactively applied to the advertisements already published. If the order is reduced, the lower rate will be correspondingly applied.
10. Warranty and compensation claims based on obvious defects shall be ruled out unless they have been duly and formally notified in writing within four weeks of the publication date. § 639 BGB shall not be affected. In the event that the order cannot be fulfilled due to reasons beyond the responsibility of the publisher, the Client shall be obliged to reimburse the publisher for his costs (typesetting, film production etc.). If the purchased advertisements have only been partially published due to reasons beyond the responsibility of the publisher, the Client shall have to make an appropriate pro-rata payment. Discounts shall be calculated on the basis of the number of actually published advertisements. In cases of ordinary negligence on the part of the Contractor, his legal representatives or vicarious agents, any compensation claims of the Client due to the non-publication or delayed publication of his purchased advertisements shall be limited to immediate damages which may be deemed foreseeable and typical for agreements of this kind. The Contractor shall not be held liable by enterprises in cases of ordinarily negligent violations of immaterial contractual duties. These limitations of liability shall not apply to damages caused intentionally or through gross negligence and personal injuries.
11. Invoices must be paid in full within 30 days after the invoice date. If the Client has failed to make his payment by the due date, the publication of any additional advertisement can be made conditional upon the pre-payment of the respective fee and the settlement of all outstanding invoices, not withstanding the originally agreed term of payment. If the Client exceeds the term of payment, all payable amounts will become due immediately, including the fees for advertisements currently in print which have not yet been formally invoiced. The advertising department demands pre-payment for recruitment ads and occasional ads. The advertisements will only be inserted after the invoiced amount has been received. If the invoice address is different from the Client's postal address, this address will need to be identified as such.
12. Delayed and deferred amounts are subject to an interest rate of 8 percent above the basic interest rate plus the collection costs. Reminders will be issued at a charge of €5 each. The Contractor reserves the right to fulfill an order only after he has received the corresponding payment. In the event that the Client requests insolvency proceedings to be opened or that his assets are otherwise charged or forfeited, all demands shall become due immediately. This also includes demands for advertisements which have as yet not been published.
13. All contracts are subject to German Law. Place of performance is Bonn. Place of jurisdiction for all rights and obligations including those emanating from bills and cheques is Bonn, in as much as the Client is a full trader, a legal entity under public law or a special fund under public law.
14. Contracts between autonomous subsidiary publishers in other countries and their customers are subject to the laws of the country where said subsidiary has been duly registered. Place of performance and place of jurisdiction is the domicile. Any divergent provisions must be confirmed in writing.
15. We point out that the personal data required for purposes of distribution and the performance of contractual duties have been stored by us or by third parties.
16. If for certain reasons some of these terms and conditions were found to violate legal regulations, the other terms would continue to be valid. In all business dealings with enterprises, any wholly or partially invalidated provision shall be replaced by a regulation which reflects the economic purpose and intention of the original provision as faithfully as possible.